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This Week's Motivational Quote

"Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity."

- George Patton

[If you're motivated to book a hotel room, click here!](#)



Weekly Contest

Last Week's Question:

How many nights does the average guest stay at our hotel? (HINT: It's between 1.1 and 3.4 nights)

Last Week's Answer:

1.6 nights

Congratulations to Cesar Nowowieski of Federal Way, WA for winning last week's contest. Cesar was one of 3 entrants to get the correct answer and was drawn at random as our winner. Cesar wins 2 tickets to South Pacific, presented by the Oregon Festival of American Music.

Every week we give our subscribers a chance to win GREAT prizes from Valley River Inn. To enter, simply click on the link below and complete the form. The submission closest to the actual answer wins! If there is a tie, we will randomly draw a winner.

Deadline to Enter:

Sunday, July 22nd @ 10AM

GOOD LUCK!

THIS WEEK'S PRIZE:

2 tickets to South Pacific, presented by the Oregon Festival of American Music.

THIS WEEK'S QUESTION:

How many inches in diameter is the sawblade which is located above our front desk?

**ENTER
NOW TO
WIN!**

[Click Here To Enter](#)

CHEF'S CORNER - FREE LUNCH

Who says there's no such thing as a FREE LUNCH? Click the link below that says, "Click Here To Receive a Coupon!" and enter your email address, name and your choice from the list we provided of people you can bring with you to lunch. We'll send you a coupon for a "Buy One Lunch Entree Get One Free" in SweetWaters on the River shortly thereafter.



So there's no excuse not to take your _____ to lunch at SweetWaters on the River.

Choose from the following options to fill in the blank above:

- ADMINISTRATIVE ASSISTANT
- SIGNIFICANT OTHER(S)
- TENNIS PRO
- MOM
- EMPLOYEES
- YOGA INSTRUCTOR
- FRIENDS
- HAIRDRESSER
- BOSS
- IMAGINARY FRIEND
- DAD
- CO-WORKERS
- BLIND DATE
- SIBLINGS
- COACH
- IN-LAWS
- HORSE TRAINER
- NEIGHBOR
- PASTOR
- ACCOUNTANT
- TANDEM SKY DIVING PARTNER
- FAVORITE E-NEWSLETTER AUTHOR

For reservations at SweetWaters on the River, visit our online reservations page at:

<http://valleyriverinn1.c.topica.com/maag67GabzXJlaaaaacahti/>

[Click Here To Receive a Coupon!](#)

Upcoming Area Events

There's always something going on in Eugene so here's a small sampling of things going on in the area over the next few months. Why not make it a mini vacation and stay with Valley River Inn while you attend these events?!

July 20 - July 21
Willamette Valley Relay

Alton Baker Park, Eugene
Walking has finally hit its stride with Wonders of Walking (WOW), an organization developed by walkers that spearhead a series of events specifically for walkers. Wonders of Walking celebrates the



health benefits, competitive opportunities and recreational aspects of walking. Get a team and participate in the Willamette Valley Relay which begins July 20, 2007 in Champoeg Park and ends July 21, 2007, at Alton Baker Park in Eugene.
For more information, call: (503) 282-1677

July 21

TriAmerica National Series Tour – Supersprint Triathlon

7:30 a.m.

Lakeside Park, Cottage Grove

Super Sprint Triathlons feature a 200 yard swim, a 6 to 8 mile bike, and a 2 mile run. The focus of the Super Sprints is on fun and fitness. Super Sprint Triathlons are ChampionChip timed however typical age group awards are not offered. A time trial type start is used for the swim rather than a wave start.

Cost: \$40 for participants, \$45 race week, spectators free

For more information, call: (352) 394-1320

July 27-28

Relay For Life

12noon Fri - 12noon Sat

Lane Community College, Eugene, OR

The Valley River Inncredibles team has raised \$3,000 for the American Cancer Society.

July 28

Winetasia 2007

6 - 10 p.m.

Silvan Ridge/Hinman Vineyards, Eugene, OR

Wine tasting, fine food from ten local restaurants (including SweetWaters on the River) and dancing under the stars. Benefits Children's Miracle Network at Sacred Heart Medical Center in Eugene/Springfield.

Cost: \$60 per person

For more information, call: (541) 686-6456

August 1 - August 11

Oregon Festival of American Music 2007 – "Richard Rodgers"

4 - 11 p.m.

Hult Center for the Performing Arts, Eugene

Dick Hyman joins the Oregon Festival of American Music for an eclectic, thematically-designed festival that celebrates a broad range of American musical genres with emphasis on jazz, classical and historic popular song. Featuring the music of composer Richard Rodgers and the musical "South Pacific".

Cost: Free to \$50

For more information, call: (541) 687-6526

August 4

5th Annual Animal House Celebration

Trailhead Park, Cottage Grove

Experience the antics of the movie "National Lampoon's Animal House." Cheer on the parade and join the World's Largest Toga Party – it is fun for all.

For more information, call: (541) 515-2405

August 5
Blackberry bRamble

First ride starts at 7a.m.

Eugene Water & Electric Board's Plaza, Eugene

We have 4 beautiful ride options: Wolf Creek Century - 100 miles with a strenuous climb and exciting descent, Poodle Creek Metric Century – 64 miles with moderate rollers, Coyote Creek Mini Century – 43 miles and the Family Ride – around 20 miles.

Blackberry pie awaits all riders at the finish to top off a wonderful day of scenery, cycling and camaraderie of both nature and fellow cyclists.

Cost: \$20 if postmarked by July 17th; \$25 after July 17th or day of Ride; \$15 for the Family Ride

August 9 - August 12
Junction City Scandinavian Festival

10 a.m. - 10 p.m.

Downtown Junction City, Junction City

Since 1961, Junction City residents have been celebrating their Scandinavian heritage by transforming their city into a charming Old World town, offering cultural and entertainment activities. This four-day event is nationally recognized.

Cost: Free

For more information, call: (541) 998-9372

August 14 - August 19
Lane County Fair

10 a.m. - 11 p.m.

Lane Events Center, Home of the Lane County Fair, Eugene

Six days and six nights of family fun and entertainment. Come and enjoy one of the Northwest's finest fairs offering outstanding concerts, thrilling rides and exhibits showcasing Lane County's finest.

Cost: \$8 adults, \$6 children, Free for children 5 and yo

For more information, call: (541) 682-4292

September 7 - September 9
25th Annual Eugene Celebration

starts at 5 p.m. Friday - 6 p.m. Sunday

Downtown Eugene, Eugene

The Eugene Celebration is a magical time of year when we gather to celebrate community, renew friendships and reinforce our collective sense of why Eugene is such a special place. Spectacular visions, moving music, hearty laughter, enticing foods, unique artistry, family fun, talented entertainers and a zany parade highlight what's old, what's new, and what can be in making "The Celebration" a special experience and tradition

For more information, call: (541)681-4108

[Click Here for our Calendar of Events](#)

HOTEL NEWS - Budget Rent A Car Partners with VRI

All Valley River Inn guests will now receive 10% off regular rates

with Budget Car and Truck Rental of Eugene.

If you or someone you know is staying in Eugene from out of town and needs to rent a car or truck, be sure to send them to stay with us at Valley River Inn. We'll give them an unforgettable stay AND save them 10% off their car rental.

For more information, call our Concierge, Brooke Miller, at 541-743-1000 x-501



[Click Here to visit Valley River Inn online!](#)

Did You Know?

A Fun Tidbit Delivered Right To Your Email Inbox Every Week.

Did you know...

The word hotel derives from the French *hôtel*, which referred to a French version of a townhouse or any other building seeing frequent visitors, not a place offering accommodation (in contemporary usage, *hôtel* has the meaning of "hotel", and *hôtel particulier* is used for the old meaning). The French spelling (with the circumflex) was once also used in English, but is now rare. The circumflex replaces the 's' once preceding the 't' in the earlier *hostel* spelling, which over time received a new, but closely related meaning.



[Click Here To Visit Valley River Inn](#)

Coming in Next Week's Issue

- * Motivational Quote of the Week
- * Weekly Contest
- * Feature Article
- * Calendar of Events
- * Hotel News
- * Did You Know?

[Want to See An Earlier Newsletter? Click Here For our Newsletter Archive](#)

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